PAWMARKED

Gotcha Day Photo Cards

Breed-specific gifts for people whose pets run the house.

Print a card, fill in the blanks, prop it next to your pet, and snap the photo. Four photo cards, made for the breeds our founding list loves most.

INSIDE THIS PACK

- 4 photo cards: Gotcha Day, 1 Week, 1 Month, 1st Anniversary
- Breed editions: Frenchie, Lab, Golden, Shepherd,
- Doxie, Maine Coon — plus an any-pet card
- Fill-in lines for their name and the big date

Mixed breed or a breed we haven't met yet? The any-pet card is yours.

PAWMARKED

GOTCHA DAY PHOTO CARD

FOR EVERY GOOD PET

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Certified Good Pet · Est. today, home forever.

PAWMARKED

GOTCHA DAY PHOTO CARD

FOR EVERY GOOD PET

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Certified Good Pet · Est. today, home forever.

PAWMARKED

GOTCHA DAY PHOTO CARD

FOR EVERY GOOD PET

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Certified Good Pet · Est. today, home forever.

PAWMARKED

GOTCHA DAY PHOTO CARD

FOR EVERY GOOD PET

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Certified Good Pet · Est. today, home forever.

PAWMARKED

GOTCHA DAY PHOTO CARD

FRENCHIE EDITION

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Chief Snore Officer · Home is wherever the Frenchie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

FRENCHIE EDITION

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Chief Snore Officer · Home is wherever the Frenchie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

FRENCHIE EDITION

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Chief Snore Officer · Home is wherever the Frenchie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

FRENCHIE EDITION

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Chief Snore Officer · Home is wherever the Frenchie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

LAB EDITION

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

PAWMARKED

GOTCHA DAY PHOTO CARD

LAB EDITION

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

PAWMARKED

GOTCHA DAY PHOTO CARD

LAB EDITION

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

PAWMARKED

GOTCHA DAY PHOTO CARD

LAB EDITION

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

PAWMARKED

GOTCHA DAY PHOTO CARD

GOLDEN EDITION

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Emotional Support Expert · Home is wherever the Golden is.

PAWMARKED

GOTCHA DAY PHOTO CARD

GOLDEN EDITION

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Emotional Support Expert · Home is wherever the Golden is.

PAWMARKED

GOTCHA DAY PHOTO CARD

GOLDEN EDITION

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Emotional Support Expert · Home is wherever the Golden is.

PAWMARKED

GOTCHA DAY PHOTO CARD

GOLDEN EDITION

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Emotional Support Expert · Home is wherever the Golden is.

PAWMARKED

GOTCHA DAY PHOTO CARD

SHEPHERD EDITION

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Head of Home Security · Home is wherever the Shepherd is.

PAWMARKED

GOTCHA DAY PHOTO CARD

SHEPHERD EDITION

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Head of Home Security · Home is wherever the Shepherd is.

PAWMARKED

GOTCHA DAY PHOTO CARD

SHEPHERD EDITION

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Head of Home Security · Home is wherever the Shepherd is.

PAWMARKED

GOTCHA DAY PHOTO CARD

SHEPHERD EDITION

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Head of Home Security · Home is wherever the Shepherd is.

PAWMARKED

GOTCHA DAY PHOTO CARD

DOXIE EDITION

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Long Dog, Big Opinions · Home is wherever the Doxie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

DOXIE EDITION

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Long Dog, Big Opinions · Home is wherever the Doxie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

DOXIE EDITION

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Long Dog, Big Opinions · Home is wherever the Doxie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

DOXIE EDITION

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Long Dog, Big Opinions · Home is wherever the Doxie is.

PAWMARKED

GOTCHA DAY PHOTO CARD

MAINE COON EDITION

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Gentle Giant, House Royalty · Home is wherever the Maine Coon is.

PAWMARKED

GOTCHA DAY PHOTO CARD

MAINE COON EDITION

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Gentle Giant, House Royalty · Home is wherever the Maine Coon is.

PAWMARKED

GOTCHA DAY PHOTO CARD

MAINE COON EDITION

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Gentle Giant, House Royalty · Home is wherever the Maine Coon is.

PAWMARKED

GOTCHA DAY PHOTO CARD

MAINE COON EDITION

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Gentle Giant, House Royalty · Home is wherever the Maine Coon is.

How to use your cards

1. Print

Print the pages for your breed (or the any-pet pages) on US Letter paper or light card stock.

2. Fill in

Add their name and the date — this is the card they'll be photographed with for years.

3. Prop & snap

Prop the card next to your pet — or hold it — and snap the photo. The card's the sign; your pet's the star.

4. Share the day

Tag your post #GetPawmarked so fellow breed people can find you.

One more thing…

Pawmarked is opening soon: breed-specific gifts, custom portraits from your photo, and printables for every milestone. Founding list members get 15% off launch week — you're already on the list. Welcome home.

A Pawmarked printable — made with a little help from AI tools and a lot of love.
Free for personal use. Please don't resell — share the love instead.
Made with love by Pawmarked · getpawmarked.com