PAWMARKED

Gotcha Day Photo Cards

Breed-specific gifts for people whose pets run the house.

Print a card, fill in the blanks, prop it next to your pet, and snap the photo.
Four photo cards, made just for your Lab.

INSIDE THIS PACK

- 4 photo cards: Gotcha Day, 1 Week, 1 Month, 1st Anniversary
- The Lab edition — every card made for your breed
- Fill-in lines for their name and the big date

Mixed breed, or a second pet of another breed? Every edition is free at getpawmarked.com.

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GOTCHA DAY PHOTO CARD

LAB EDITION

Today Is My Gotcha Day!

The day I picked my humans.

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

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GOTCHA DAY PHOTO CARD

LAB EDITION

1 Week Home

Seven days of snacks, naps & quietly taking over.

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

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GOTCHA DAY PHOTO CARD

LAB EDITION

1 Month Home

Officially in charge around here.

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

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GOTCHA DAY PHOTO CARD

LAB EDITION

My First Gotcha Day Anniversary

One whole year of being home. Same time next year?

My name is _____

Home since _____

Professional Fetch Champion · Home is wherever the Lab is.

How to use your cards

1. Print

Print the pages for your breed (or the any-pet pages) on US Letter paper or light card stock.

2. Fill in

Add their name and the date — this is the card they'll be photographed with for years.

3. Prop & snap

Prop the card next to your pet — or hold it — and snap the photo. The card's the sign; your pet's the star.

4. Share the day

Tag your post #GetPawmarked so fellow breed people can find you.

One more thing…

Pawmarked is opening soon: breed-specific gifts, custom portraits from your photo, and printables for every milestone. Founding list members get 15% off launch week — you're already on the list. Welcome home.

A Pawmarked printable — made with a little help from AI tools and a lot of love.
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